The City of Cardiff Council

Bilingual Cardiff: 5 -Year Welsh Language Strategy 2017 - 2022

Draft for Consultation

Prepared in line with the requirements of Welsh Language Standard 145 under the Welsh Language Standards (No.1) Regulations 2015

This document is available in Welsh /
Mae'r ddogfen hon ar gael yn Gymraeg











Overview

The Welsh Language (Wales) Measure 2011 established a legal framework to impose duties on certain organisations to comply with standards in relation to the Welsh language by way of sublegislation (Welsh Language Standards (No.1) Regulations 2015). The standards issued to the City of Cardiff Council are listed in 'The City of Cardiff Council Compliance Notice – Section 44 Welsh Language (Wales) Measure 2011'.

Standard 145 requires the Council to produce and publish a five year strategy by the 30th of September 2016 which sets out how we will promote and facilitate the use of Welsh. This strategy will include a target to increase the number of Welsh speakers within Cardiff as well as specific actions to facilitate the use of the language in line with the Welsh Government's Welsh Language Strategy 2012—17 and draft strategy: a million Welsh speakers by 2050 (August 2016).

Welsh Language Standard 145 states:

You must produce, and publish on your website, a 5-year strategy that sets out how you propose to promote the Welsh language and to facilitate the use of the Welsh language more widely in your area; and the strategy must include (amongst other matters) (a) a target (in terms of the percentage of speakers in your area) for increasing or maintaining the number of Welsh speakers in your area by the end of the 5 year period concerned, and (b) a statement setting out how you intend to reach that target; and you must review the strategy and publish a revised version on your website within 5 years of publishing a strategy (or of publishing a revised strategy).

HOW TO RESPOND

Please complete the online consultation survey on www.cardiff.gov.uk/bilingualcardiff by the 31st of October 2016 at the latest.

If you wish to receive a paper copy of the consultation please contact the Bilingual Cardiff team.

CONTACT

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CONTENTS	PAGE
The Bilingual Cardiff Vision	4
Cardiff Language Profile 2016	5
Policy Context	7
Working with Partners	9
Strategic area 1: The family	10
Strategic area 2: Children and young people	11
Strategic area 3: The community	12
Strategic area 4: The workplace	13
Strategic area 5: Welsh-language services	14
Strategic area 6: Infrastructure	15
Appendix I: Suggested Partners	16

1. THE BILINGUAL CARDIFF VISION

Our vision is to develop a truly bilingual Cardiff. A Cardiff where our citizens can live, work and play, as well as access services and support in Welsh or English equally. A capital city where bilingualism is promoted as something completely natural, and where the Welsh language is protected and nurtured for future generations to use and enjoy.

Cardiff is changing fast. The capital city of Wales is Britain's fastest growing major city, and is growing far faster than any other local authority area in Wales. Over the last 25 years, the number of Welsh speakers in Cardiff has more than doubled with the latest census figures indicating that over 16% of the city's population have one or more skills in the Welsh language.

As the city grows our aim in this draft strategy is to increase both the number and percentage of Welsh speakers and learners in Cardiff. We fully support and share the Welsh Government's vision for a million Welsh speakers by 2050. In order for Cardiff to play its part in achieving this vision, we would need to increase the number of Welsh speakers (aged 3+) in Cardiff by 15.9% from 36,735 (2011 Census) to 42,584 (2021 Census).

Our approach set out in this document is structured to reflect the six strategic areas outlined in the Welsh Government's current Welsh language strategy. The draft Bilingual Cardiff strategy sets out our strategic priorities under each of these areas, and identifies the change that we will need to make to realise our vision of a bilingual Cardiff.

This is a strategy for the city as a whole, not for any one organisation. Delivering the strategy will therefore rely on partnership working: between public sector partners; between the public, private and education sectors; and, most importantly of all, with the people of Cardiff. The platform for doing this is already in place. The Bilingual Cardiff conference, convened by the Council, brought partners from across the city together and led to the idea for a new and dedicated facility in the city which would showcase the Welsh language and Welsh culture as well as creating new opportunities for people to socialise, participate and express themselves in a bilingual atmosphere. As a result Yr Hen Lyfrgell, Cardiff's Welsh Culture Centre opened in February 2016 in the Old Library building. This centre – and the partnership approach that is represents - will play a key role in the promotion of the Welsh language in the city and the implementation of this strategy's priorities.

Supporting young people, families and communities to learn and speak Welsh will also be at the heart of delivering our ambitions. Recent years have seen a significant increase in the growth of Welsh medium education in the city with an ever increasing number of our children and young people now receiving their education in Welsh. The education system and the Council's Welsh in Education Strategic Plan will play a key role in ensuring the future growth of the language as we aim to increase the number of children – and parents – who have the opportunity to learn and speak Welsh, and have opportunities to use the language outside the school gates.

This is a draft strategy for consultation, which will be followed by a detailed action plan to be developed with partners. If you would like to give us your views on this strategy and on what needs to be included in the action plan then please let us know by completing the consultation survey.

2. A BILINGUAL CAPITAL: CARDIFF'S LANGUAGE PROFILE 2016

Cardiff is Britain's fastest growing major city. Between 2002 and 2013 the city's population grew by 13% and this growth is set to continue, with a projected growth of 26% by 2026.

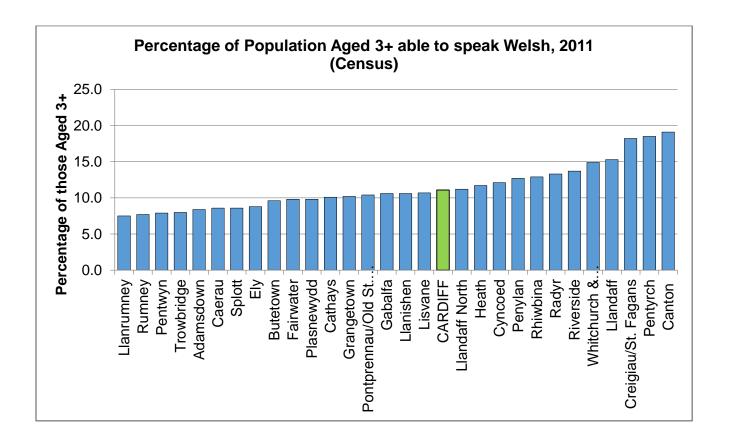
Cardiff is not only the largest Welsh local authority, it has also experienced the largest population growth over the last ten years, and is projected to expand at a much faster rate than any other area in Wales over the coming years.

The city has also seen a significant increase in the number and percentage of Welsh speakers, with numbers doubling in the 20 years between the 1991 and 2011 censuses. The 2011 census statistics indicate that 16.2% of the population of Cardiff have one or more skills in the Welsh language (ability to read, write or/and understand Welsh), and 36,735 or 11.1% of the county's population are Welsh speakers.

Comparison in the number and percentage of Welsh speakers between 1991 and 2011¹

	1991	2001	2011
CARDIFF	18,071	32,504	36,735
	(6.6%)	(11%)	(11.1%)

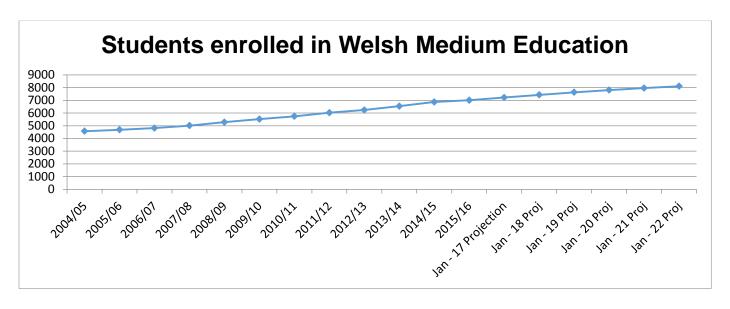
Cardiff is the local authority with the fourth highest number of Welsh speakers and has seen a consistent rise in both the number and percentage of Welsh speakers over the past 25 years. The concentration of Welsh speakers is fairly evenly distributed across the city's electoral wards.



¹ The 2011 Census represents the most recent data on numbers of Welsh speakers in the city.

Such a growth in the number of Welsh speakers has been principally driven by two well documented trends. Firstly, the last quarter century has seen a significant migration of Welsh speakers to Cardiff from other areas of Wales. Secondly, it reflects the committed practices and policies towards Welsh medium education in primary and secondary schools in Cardiff.² The city has currently three Welsh medium secondary schools, fifteen primary schools and two Welsh medium units. There are 4,624 pupils in attendance at primary level and over 2,625 at secondary level (*Jan 2016*).

Number of students enrolled in Welsh medium education 2004/5 – 2022 (projected)



 $^{^{2}-}$ Please see page 8 : Welsh in Education Strategic Plan

3. POLICY CONTEXT

Although this five-year strategy is a new statutory requirement of the Welsh language standards (No.1) Regulations 2015, it builds upon the work already undertaken in Cardiff to meet the needs of Welsh speakers, learners and our communities. Through this strategy we will also ensure that we meet the requirement of one of the seven 'well-being' goals in the Well-being of Future Generations (Wales) Act 2015 – A Wales of vibrant culture and thriving Welsh language.

The following section sets out the statutory and policy framework within which this new strategy sits:

Welsh Language (No.1) Regulation Standards 2015

From 30th March 2016 all local authorities in Wales have a statutory duty to comply with new regulation Welsh language standards which explain how they as organisations should use the Welsh language in different situations.

The duties which come from the standards mean that organisations should not treat the Welsh language less favourably than the English language, together with promoting and facilitating the use of the Welsh language.

The Well-being of Future Generations (Wales) Act 2015

This Act aims to improve the social, economic, environmental and cultural well-being of Wales. The Act will make the public bodies listed in the Act think more about the long term, work better with people and communities and each other, look to prevent problems and take a more joined-up approach.

One of the seven Well-being goals listed in the Act is "A Wales of vibrant culture and thriving Welsh language".

Welsh Government Welsh Language Strategy

A living language: a language for living – Welsh language strategy 2012 to 2017 **

This is the Welsh Government's strategy for the promotion and facilitation of the use of Welsh language in everyday life. The Welsh Government's vision is to see the Welsh language thriving in Wales. To achieve that, the strategy aims to see an increase in the number of people who both speak and use the language.

** The Welsh Government has recently launched a new draft strategy 'A million Welsh speakers by 2050' for consultation on 1st August 2016. We will endeavour to ensure that our strategy will connect with the priorities and actions of this strategy, which may mean that a review is required in 2017 in order to further align this strategy with the new national document.

Welsh Government: More than just words

The strategic framework for Welsh language services in health & social care

'More than Just Words' is the Welsh Government's strategic framework for improving Welsh language services in health, social services and social care. This is vital in ensuring positive well-being outcomes for individuals, something which underpins the Social Services and Well Being (Wales) Act 2014. The Codes of Practice under the Act require local authorities to ensure Welsh

language services are built into service planning and delivery and that services are offered in Welsh to Welsh speakers without them having to request it as required by the 'Active Offer'.

The City of Cardiff Council Corporate plan 2016-18 & What Matters Integrated Partnership Strategy

The City of Cardiff Council's Corporate Plan sets out what the Council will do to deliver its vision of becoming Europe's most liveable capital city. The vision will be achieved through Cardiff's integrated partnership strategy - What Matters - and its seven outcomes which have been jointly agreed by public service and third sector partners:

The City Of Cardiff Council: Welsh in Education Strategic Plan

The School Standard and Organisation (Wales) Act (2013) places a statutory requirement on local authorities to prepare and introduce a Welsh in Education Strategic Plan (WESP). The Act enables Welsh Ministers to approve the Plan submitted, approve the Plan with modifications or reject the Plan and require the authority to prepare another. The WESP focuses on the targets in the Welsh Medium Education Strategy and local authorities are expected to report annually on performance against these targets

The City Of Cardiff Council: 2020 Strategy

'Cardiff 2020' builds on progress made to deliver improvement in education over recent years, setting out an ambitious programme to ensure that all children and young people in Cardiff have the opportunity to succeed. The aim of the strategy is to create a great place to live, work and play for children and young people. It also means ensuring access to a variety of cultural activities in Welsh and English.

4. WORKING WITH PARTNERS

As a City wide strategy, the success of the Bilingual Cardiff vision as outlined in this strategy depends on collaborative working with our partners and stakeholders.

We have seen the success and importance of collaborative working in recent years with the Council working in partnership with stakeholders on the creation of the Welsh Culture Centre ('Yr Hen Lyfrgell') which opened in February 2016. The centre promotes and celebrates Welsh as a living language in the capital city in a friendly and welcoming centre open to all citizens of Cardiff and its visitors. Yr Hen Lyfrgell offers a variety of facilities and activities in a sociable and inclusive atmosphere where the Welsh language and culture is at the heart of everything. The centre will be a key driver in the development and promotion of the language in Cardiff and will facilitate certain actions which will develop from this strategy.

During the last number of years the Council has worked effectively with Menter Caerdydd to provide a number of Welsh medium services to children, young people and adults. These include Welsh language play sessions for children, holiday care provision, training courses and supporting Tafwyl festival which has developed to become one of the Wales' primary Welsh language events.

As well as working with established partners, the city's sporting and arts communities are important stakeholders whom we will look to work with in developing and promoting the Welsh language across the city.

Appendix I lists suggested partners which have been identified through the initial consultation process as the primary organisations which could together fulfil the bilingual Cardiff vision. As our action plan is developed we hope to bring more organisations and partners on board to deliver our vision and outcomes.

Strategic Area 1: The family

Vision:	Promoting use of the Welsh language within families.
Outcome:	Families choose to use Welsh more regularly together.
Strategic Priorities:	 Ensure a consistent message across the sector in order to promote the benefits of transferring the Welsh language within the family, and giving children and young people the opportunity to become confident bilingual adults. Extend opportunities for parents to develop their Welsh language skills to assist their children to acquire and gain confidence in their ability to use the Welsh language. Provide Welsh-medium activities for families and ensure that there are ample opportunities for families to attend and use the language together. Promote organisations such as Menter Caerdydd, Mudiad Meithrin and the Urdd in Welsh and English medium schools to raise awareness of their Welsh language family activities.

Strategic Area 2: Children and young people

Vision:	Foster positive attitudes towards the Welsh language within the youth sector.
Outcome:	Children and young people choosing to use the Welsh language outside the school gates and in a social setting.
Strategic Priorities:	 Increase the provision of Welsh-medium extra-curricular activities and opportunities for children and young people. Ensure that the Welsh language is seen as a valuable skill for training and employment. Develop opportunities for children and young people in English medium settings to positively connect with the Welsh language. Promote the benefits of Welsh Medium education to all Cardiff communities. Improve rates of progression between early years to post-16 education.

Strategic Area 3: The Community

Vision:	Normalise bilingualism across the city.
Outcome:	The position and visibility of the Welsh language in the community is strengthened and supported.
Strategic Priorities:	Promote the Welsh language as a unique selling point for Cardiff as a capital and core city and promote the 'Bilingual 'Cardiff' brand.
	Increase the use of the Welsh language in all high profile and major events hosted in Cardiff, support existing Welsh-language community events and share good practice.
	Normalising bilingualism - environments where both languages can be used freely and celebrated by all cultures and backgrounds promoting ownership of the language and community cohesion.
	Introduce the Welsh language to new and emerging communities as a way of convening Welsh culture and promote Welsh language learning and Welsh medium education.
	Support Yr Hen Lyfrgell – Cardiff's Welsh Culture Centre to increase outreach activities and develop opportunities to showcase Cardiff's extensive Welsh language history and heritage.

Strategic Area 4: The workplace

Vision:	Develop increasingly bilingual workplaces.
Outcomes:	Bilingual staff feel supported to use the Welsh language at work.
Strategic Priorities:	Increase recognition of the Welsh language as a highly valuable skill in the workplace.
	Ensure that all staff within the Bilingual Cardiff partner organisations undertake Welsh language awareness training.
	Increase the number/percentage of Welsh speakers within the Bilingual Cardiff partner organisations.
	Enable and support fluent staff, as well as staff who are learning, to use the Welsh language in the workplace.
	Extend Welsh language training opportunities to all staff in Bilingual Cardiff organisations.

Strategic Area 5: Welsh language services

Vision:	Promote and improve the availability of Welsh language services in Cardiff.
Outcome:	Increase the use made of Welsh language services.
Strategic Priorities:	Implementation of the Welsh language standards by relevant Bilingual Cardiff organisations.
	 Demonstrate a strong commitment to the Welsh language in collaboration arrangements and 3rd party contract and commissioning documents.
	Increase opportunities for people to receive Health & Social Care in Welsh.
	Increase availability and use made of Welsh language services and raise awareness of all partner organisations' existing Welsh language services.
	Examine the way our services are offered to the public and work with specialists in language choice architecture to ensure equitable linguistic choice.

Strategic Area 6: Infrastructure

Vision:	Bilingual Cardiff partner organisations mainstreaming the Welsh language.
Outcome:	Organisations and services integrate the Welsh language into policies and activities.
Strategic Priorities:	Ensure that all policy development and decisions appropriately consider the Welsh language and that partners and citizens are consulted to ensure Welsh language considerations are included from the outset.
	Support the Council's Welsh Education Strategic Plan aims and outcomes.
	Increase the visibility of the Welsh language within the city to reflect a 'Bilingual Cardiff' through existing planning mechanisms.
	Build in bilingual capacity to new public facing IT solutions.
	Review the Bilingual Cardiff Strategy in 5 years and report on progress.

APPENDIX I – SUGGESTED PARTNERS

As a City wide strategy, the success of the Bilingual Cardiff vision as outlined in this strategy depends on collaborative working with our partners and stakeholder. The following suggested partners have been identified through the initial consultation proses as the primary organisations which could together fulfil the bilingual Cardiff vision. As our action plan is developed we hope to bring more organisations and partners on board to deliver our vision and outcomes.

Cardiff Public Service Board

As part of the implementation of the Well-being of Future Generations Act (Wales) 2015, all local authorities in Wales are required to establish Public Services Boards (PSBs). PSBs bring public and third sector bodies together to work in partnership to improve economic, social, environmental and cultural well-being.

The statutory members of a PSB are as follows:

- The City of Cardiff Council
- · Cardiff and Vale University Health Board
- South Wales Fire and Rescue
- Natural Resources Wales

Membership of the Board must also include a number of other partners who participate in its activity as 'invited participants'. Representatives of the following sit on the Cardiff PSB:

- The Welsh Ministers
- The Chief Constable of South Wales Police
- The South Wales Police and Crime Commissioner
- Representatives of the National Probation Service and Community Rehabilitation Company
- Cardiff Third Sector Council

Other partners who exercise functions of a public nature can also be involved in the delivery of its work.

PSBs have a duty under the Well-being of Future Generations Act to assess the economic, social, environmental and cultural well-being of the local area and to produce a local well-being plan setting out well-being objectives that will contribute to achieving the Welsh Government's 7 well-being goals. More information on these goals can be found here

Note: The Cardiff Public Services Board which held its first meeting in May 2016 replaced the Cardiff Partnership Board and the Cardiff and Vale Joint Local Services Board.

Menter Caerdydd

Menter Caerdydd was established in June 1998, with the aim of promoting and expanding the use of Welsh in Cardiff by creating opportunities for the city's residents to use the language outside work and school. Today, Menter Caerdydd is seen as one of the most successful Language Initiatives in Wales with over 40,000 service users.

Menter Caerdydd delivers services by working in partnership with a number of Welsh

organisations in Cardiff, as well as other organisations in the city whose focus stretches beyond offering activities in Welsh. Menter Caerdydd's main partners are the Welsh Government and Cardiff City Council who are responsible for funding a number of services offered in Welsh in the City. It's a registered charity and a Company Limited by Guarantee.

Menter Caerdydd's core work encompasses six priorities, namely:

- Promoting and creating opportunities to use Welsh.
- Building confidence and changing people's attitude towards Welsh.
- Reinforcing Welsh and its use within families.
- Developing employment and training opportunities for young people and adults.
- Developing Welsh Festivals to raise awareness of Welsh.
- Ensuring that Welsh has a visual platform on a digital level.

Menter Caerdydd's services and activities include leading on the Yr Hen Lyfrgell project – Cardiff's Welsh Culture Centre, Co-ordinating Training and Volunteering opportunities for 16+ students in Welsh, co-ordinating Tafwyl – Cardiff's Welsh language festival, organising weekly clubs for children, free play opportunities and workshops and Care Plans during the Holidays, social opportunities and activities for learners and families, and leading the City's Welsh Language Forum.

By focussing on these main priorities, Menter Caerdydd encompasses the Welsh Government's and Cardiff City Council's main strategic priorities in terms of language, families, children and young people, the community and the workplace.

Mudiad Meithrin

Mudiad Meithrin: a national voluntary organisation of cylchoedd meithrin, cylchoedd Ti a Fi, wraparound care, meithrin sessions and Welsh-medium nurseries that provide early years experiences, childcare and education of a high quality for approximately 22,000 children each week.

Cylchoedd meithrin, day nurseries, cylchoedd Ti a Fi and after school clubs are some examples of the type of settings that are members of Mudiad Meithrin. They are distributed across the country with 288 in the north west, 186 in the north east, 260 in mid Wales, 186 in the south west and 249 in the south east.

Cardiff University

The School of Welsh at Cardiff University is a world class academic unit with a global reputation. It specialises in a range of fields relating to the Welsh language and its culture, including literature, linguistics, sociolinguistics, translation, education, planning and policy. It has strong international links, especially with countries that are home to languages of limited usage, such as Canada, Catalunia, the Basque Country and Ireland. The school's staff also specialise in various aspects of the Welsh language and its culture in Cardiff and the surrounding areas.

National surveys show that the School excels in its teaching, its research and the effect of its research outside the academic field. It delivers world class education from undergraduate level to PhD level. Cardiff Welsh for Adults is part of the School and it delivers courses to over 2,000 students in the capital. The School is also responsible for the Welsh for Everyone scheme (which gives an opportunity to hundreds of Cardiff University students to learn Welsh for free) and is one

of the National Sabbatical Scheme centres (which develops the Welsh skills of education practitioners).

The School of Welsh is part of Cardiff University, an organisation which produces world class research and which ranked fifth for quality of research and second for influence among the UK's universities in the Research Excellence Framework 2014. The University delivers an excellent educational experience for its students and is dedicated to achieving its social, cultural and economic commitments to Cardiff, Wales, and the world.

Yr Hen Lyfrgell

Cardiff's Welsh Culture Centre ('Yr Hen Lyfrgell') based at the Old Library was opened in February 2016. The aim of the centre is to promote and celebrate Welsh as a living language in the capital city in a friendly and welcoming centre open to all citizens of Cardiff and its visitors. Yr Hen Lyfrgell offers a variety of facilities and activities in a sociable and inclusive atmosphere where the Welsh language and culture is at the heart of everything.

There is cafe, bar and restaurant serving Welsh food and drink, a shop selling quality Welsh goods, a book shop, a children's crèche, teaching rooms offering courses for Welsh learners, a flexible performance and exhibition area, and the Cardiff Story Museum.

Showcasing 'the best of Cardiff and Wales', Yr Hen Lyfrgell is an energetic and innovative centre which aims to attract Welsh speakers and non-Welsh speakers alike, from Cardiff and beyond. A unique visitor attraction where the Welsh language will be used to celebrate everything that is great about Wales and its capital city - its culture, heritage and people. Yr Hen Lyfrgell is made possible through effective partnership working with the Welsh Government, Cardiff City Council and Cardiff based organisations – Menter Caerdydd, Cardiff University, The National Centre for Learning Welsh, Cardiff Story Museum, Mudiad Meithrin, Mela and Bodlon.

Urdd Gobaith Cymru

The Urdd is the largest youth organisation for children and young people in Wales with over 50,000 members. 30% of all Welsh speakers in Wales aged between 8-25 are members. The Urdd has 260 staff, 100 volunteers, 900 branches, with 200 branches in the community. In addition, there are 150 sport clubs that meet weekly.

Urdd Gobaith Cymru's aim is to provide the opportunity, through the medium of Welsh, for the children and young people in Wales to become fully rounded individuals, developing personal and social skills that will enable them to make a positive contribution to the community.

National Centre for Learning Welsh

The Centre is a national body responsible for all aspects of the Welsh for Adults education program. It operates as a body at arm's length from Welsh Government and has a clear vision for the future.

The Centre will:

- be a visible institution setting a national strategic direction for the Welsh for Adults sector.
- provide leadership for Welsh for Adults providers.
- raise standards in teaching and learning in Welsh for Adults.

• develop an engaging, appropriate and high quality national curriculum and produce resources suitable for all kinds of learners.

The National Centre for Learning Welsh provider in Cardiff is Cardiff University.

Coleg Cymraeg Cenedlaethol

The Coleg Cymraeg Cenedlaethol works through branches located across seven universities in Wales. The aim of the branches is to support the work of the Coleg and act as a local point of contact for students.

The choice of Welsh medium courses has expanded significantly in recent years. There are currently over 1,000 courses for Welsh medium students, along with over 150 undergraduate scholarships awarded to students annually.

The work of Coleg Cymraeg Cenedlaethol includes:

- Ensure more study opportunities for Welsh medium students in partnership with the universities
- Train, develop and fund new Welsh medium lecturers for the future
- Fund undergraduate and post-graduate scholarships
- Support students studying course through the medium of Welsh
- Increase the number of students choosing to study their whole course or part of their course through the medium of Welsh
- Develop quality modules, courses and resources for Welsh medium students.

ColegauCymru / CollegesWales

ColegauCymru / CollegesWales is the national educational charity that represents 14 of Wales' further education (FE) colleges and designated FE institutions. Its Board comprises of college principals and chairs of corporations, appointed by member colleges. It also works closely with a wide range of partners in post-16 education, training and skills.

Through ColegauCymru colleges are represented on various committees and groups which influence and shape policy in post-16 education and life-long learning. In the Cardiff area we are seeing a growth in the demand for Welsh medium/ bilingual post-16 academic, vocational and work-based learning opportunities, and colleges involvement is instrumental in developing successful community WESP plans. Responding to this increase in demand for Welsh language delivery of post-16 education, training and skills are Cardiff and Vale college, St David's Catholic college and WEA YMCA community college. They can all offer a bilingual service, and are eager through partnership to expand this delivery.

Mainstreaming the Welsh language in further education colleges is a strategic aim for ColegauCymru. Colleges have increased the percentage of bilingual provision substantially over recent years and have surpassed the targets set by the Welsh Government in its Welsh-Medium Education Strategy (2010). In 2010/11, 5.7% of learning activities in further education colleges were delivered bilingually or through the medium of Welsh. The target was 7% by 2015 and 10% by 2020. The Welsh Government's annual report on the Strategy (July 2015) shows that colleges had reached 8.5% by 2013/14 – higher than the 2015 target and well on course to meet the 2020 target.

ColegauCymru work closely with Sgiliaith, a progressive and innovative centre located in Grŵp Llandrillo Menai and funded by the Welsh Government. It provides training and support to further

education colleges and other providers in order to increase bilingual and Welsh-medium teaching skills.

Literature Wales

Literature Wales is the national company for the development of literature in Wales, and works with the support of the Arts Council of Wales and Welsh Government.

The organisation's many projects and activities include Wales Book of the Year, the National Poet of Wales, Bardd Plant Cymru and Young People's Laureate Wales, Literary Tourism initiatives, the Writers on Tour funding scheme, creative writing courses at Tŷ Newydd Writing Centre, Services for Writers (including Bursaries and Mentoring), Young People's Writing Squads, the award-winning Dinefwr Literature Festival, and Slam Cymru - a spoken word youth slam project.

S4C

S4C is the only Welsh language television channel in the world. As a public service broadcaster, it commissions independent producers from across Wales to make the majority of its programmes. ITV Cymru Wales is also commissioned to produce programmes. BBC Cymru Wales provides around 10 hours of programming per week for S4C, including the news and daily soap Pobol y Cwm, funded out of the licence fee.

S4C broadcasts over 115 hours of programmes each week, including sport, drama, music, factual, entertainment and events, across a range of platforms, including online. S4C offers comprehensive services for children: Cyw for younger viewers, Stwnsh for older children and programmes for teenagers. And the programmes are available in HD on Sky and Freesat in Wales and across the UK.

Since April 2013, most of S4C's income comes from the licence fee via the BBC Trust with a proportion coming from the UK government's Department for Culture, Media and Sport (DCMS). S4C also has some powers to generate its own commercial income, for example, through advertising sales.